

AIEthos LLC Privacy Policy

v2.0 | Optimized for GDPR, CCPA/CPRA, and IEEE 7002 Compliance

Last Updated: April 21, 2026

At AIEthos LLC, we believe transparency is the foundation of digital ethics. This policy outlines how we collect, protect, and process data in accordance with **IEEE 7002 (Data Privacy)**, the **General Data Protection Regulation (GDPR)**, and the **California Consumer Privacy Act (CCPA/CPRA)**.

1. Data Collection & Lawful Basis

We process data under specific legal justifications as required by EU and UK laws. Below are the categories of Personal Information (PI) we collect and our legal grounds for doing so:

Category	Data Points	Lawful Basis (GDPR)
Account Data	Name, email, Clerk auth metadata.	Performance of Contract
Audit Data	Submitted URLs and audit content.	Performance of Contract
Technical Data	IP address, browser type, cookies.	Legitimate Interests (Security)
Marketing Data	Support history, newsletter preferences.	Consent

2. Retention & Data Lifecycle

We adhere to the principle of data minimization. We do not store data longer than necessary for the purposes for which it was collected.

- **Account Data:** Retained for the life of the account plus 30 days for recovery purposes.
- **Audit Results:** Stored for 90 days unless deleted manually by the user.
- **Financial Records:** Retained for 7 years as required by tax regulations (managed via Stripe).

3. AI Processing & Privacy-First Architecture

AIEthos LLC utilizes a "Zero-Retention" philosophy regarding your proprietary inputs.

- **No Training:** We do not use your audit inputs or results to train internal models or third-party models (OpenAI, Anthropic, Google, xAI, Meta).
- **Ephemeral Processing:** Data sent to third-party APIs is processed in real-time. Per our enterprise agreements, data is not used for training. Safety monitoring retention by providers is limited to 30 days.

4. Web Scraping & Data Provenance

Our auditing tools are engineered for ethical compliance:

- **Protocol Adherence:** We respect robots.txt and "No-Index" tags.
- **PII Filtering:** Our scrapers are optimized to ignore personally identifiable information, focusing on technical foundations and semantic truth.

5. Third-Party Infrastructure & Global Transfers

To provide services, we transfer and process data in the United States and other jurisdictions where our partners operate. We utilize **Standard Contractual Clauses (SCCs)** to ensure data protection for our EU/UK users.

Key Partners:

- **Vercel & AWS/GCP:** Hosting and infrastructure (SOC 2 Type 2 / ISO 27001).
- **Stripe:** PCI-DSS Level 1 payment processing.
- **Clerk & HubSpot:** Authentication and CRM management.
- **Cookies:** We use an opt-in consent banner for non-essential cookies (Analytics/Marketing). Functional cookies are strictly necessary for platform operation.

6. Your Rights & Global Compliance

Regardless of your location, AIEthos LLC provides the following rights:

- **Access & Portability:** Request a copy of your data in a structured format.
- **Erasure ("Right to be Forgotten"):** Delete your account and all associated audit history.
- **Opt-Out of "Sale/Sharing":** We do not sell your personal information. You may opt-out of cross-contextual behavioral tracking via our cookie banner.
- **Non-Discrimination:** We will not deny service or change pricing if you exercise your privacy rights.

To exercise these rights, contact support@aiethos.ai. We respond to all requests within 30 days.

7. Security & Ethics Oversight

We employ AES-256 encryption at rest and TLS 1.3 in transit. As an ethics-first firm, we conduct bi-annual "Ethics Audits" to verify our alignment with IEEE 7002 standards.